STERLING TOOLS LIMITED

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By NEAPS	By Listing Centre
National Stock Exchange of India Limited "Exchange Plaza", Bandra–Kurla Complex, Bandra (E) Mumbai-400051	General Manager BSE Limited 1st Floor, P. J. Towers Dalal Street Mumbai – 400001
Security Code No.: STERTOOLS	Security Code No.: 530759

Date: 11th May 2024

Sub: Investor Presentation for Q4 and Financial Year ended 31st March 2024

Dear Sir/ Madam,

This is in continuation of our letter dated 06th May, 2024 with respect to intimation of schedule of Analyst / Institutional Investor Meeting- Earnings Conference Call on 13th May 2024 at 11:30 a.m.

In this regard, pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation for the Q4 & Financial year ended 31st March 2024 of the Company.

This is for your information and records.

Sincerely

For Sterling Tools Limited

Abhishek Chawla DELHI Company Secretary & Compliance Officer

1007

M. No. A 34399

Encl.: As above.

DRIVING TRANSFORMATION, POWERING THE FUTURE







Sterling Tools Limited

Investor Presentation May 2024















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SAFE HARBOR STATEMENT





This presentation and the accompanying slides (the "Presentation") have been prepared by Sterling Tools Ltd (the "Company") solely for informational purposes and do not constitute an offer, recommendation, or invitation to purchase or subscribe for any securities, and shall not serve as the basis for any contract or binding commitment.

No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

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The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward – looking information contained in this presentation.

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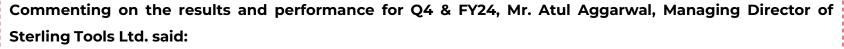


Q4 & FY24 Business Highlights

Management Commentary







"During FY24, our consolidated total income grew by 21.1% to Rs. 938.5 crore on a YoY basis. The growth is higher as compared to domestic automobile industry growth of 12.5% for the same period. The consolidated adjusted EBITDA in FY24 is higher by 15.8% as against FY23 while PAT growth is 15.6% YoY.

The revenue generated by SGEM grew from Rs. 174.3 crore in FY23 to Rs. 323.8 crore in FY24, a substantial increase of 86%. SGEM now accounts for 35% of our consolidated revenue, up from 23% in FY23. Additionally, we are excited to announce that Sterling Tools has entered into an MoU with South Korea's Yongin Electronics Co. Ltd., to establish an EV Components Facility in India. This strategic partnership is anticipated to generate business of around Rs. 200 crore p.a. in next 5 years. This venture marks a significant stride towards advancing the production of electronic components in the country. Against this backdrop, the board has approved investments in two companies, named Sterling E-mobility Pvt Ltd and Sterling Tech Mobility Ltd., transforming them into wholly owned subsidiaries of Sterling Tools Ltd.

We announced segregation of Chairman and Managing Director roles in order to provide greater focus to electric vehicles and other green technology verticals. In line with our succession strategy, we have also initiated role transitions, elevating members of next generation to assume expanded roles and responsibilities within the company.

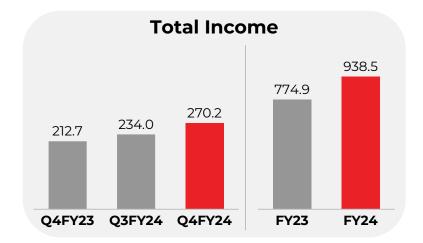
We are optimistic about the future of our company and our industry. We believe that our focus on innovation, customer service, and operational excellence will continue to drive growth and profitability in FY25."

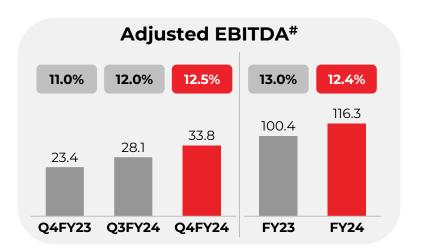


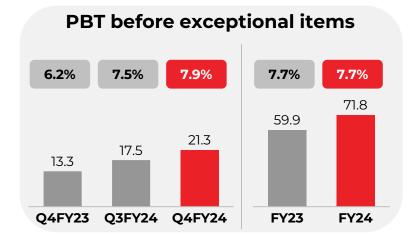
Consolidated Financial Highlights

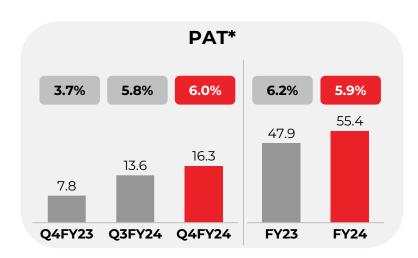


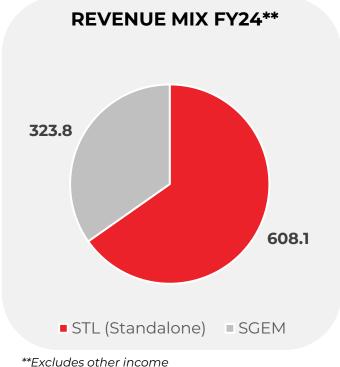












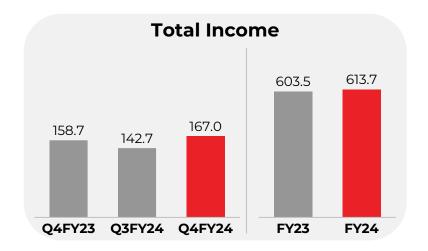
[#]Adjusted EBITDA excludes ESOP expenses

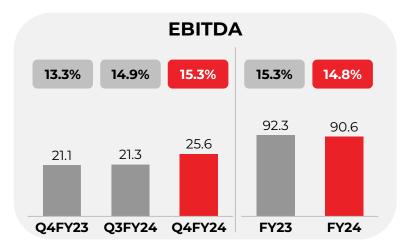
^{*}Note - PAT of FY23 includes exceptional items of Rs. 3.4 crores and Rs. 0.4 crores in FY24

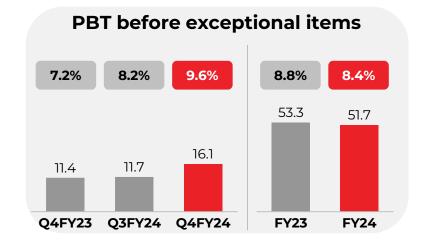
Standalone Financial Highlights

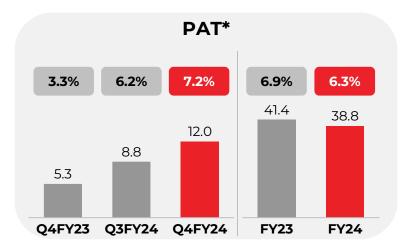












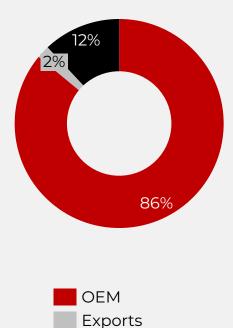
Well Diversified Revenue Mix





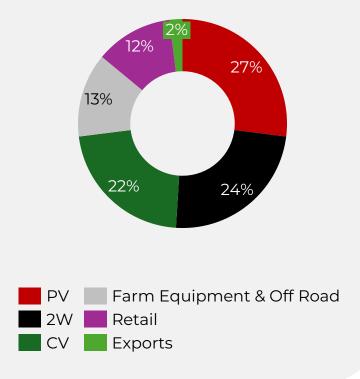


Channel-wise mix FY24



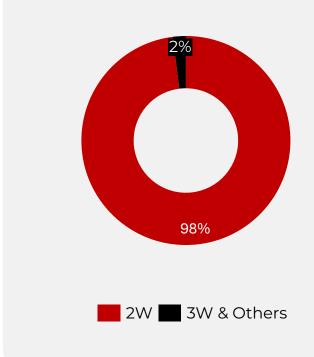
Replacement

End-user segment-wise mix FY24



SGEM



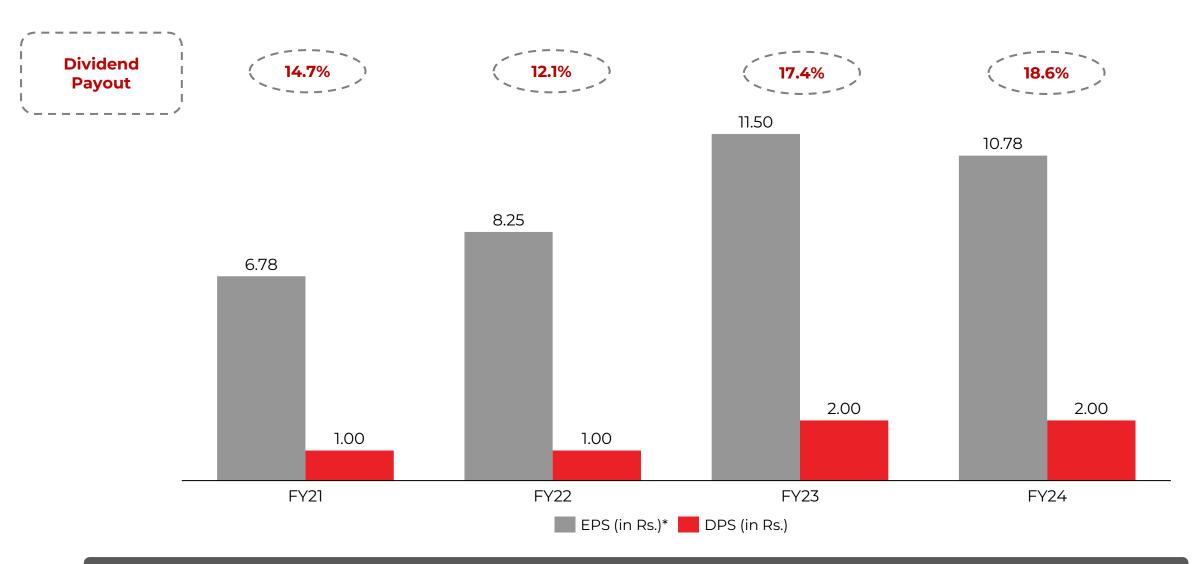


Note - 100% EV products supplied to OEMs

Continuous Dividend Payout Over The Years...







The Board of Directors have recommended a dividend of Rs. 2 per equity share of FV Rs. 2 each (100% of FV)

Sterling Tools Signs MoU With Yongin Electronics





Sterling Tools Limited (STL) has inked an MoU with South Korea's Yongin Electronics Co. Ltd. (Yongin), to produce a full range of magnetic components for automotive and electronic industries. A greenfield manufacturing facility will be established, in the country, by STL



About Yongin Electronics Co. Ltd.

- A South Korean company incorporated in 1977 and a major supplier for components to Hyundai Kia Motor Group
- The Company is a **leading producer of Electronic Components**, driving innovation in Korea's electronics sector for 47 years
- Yongin offers its technological expertise to India's growing EV sector
- Has operations in South Korea, Vietnam and China to cater to its OEM customer base
- · Components designed and manufactured:
 - Transformers, AC/DC Reactor, Coil & Choke, EMI Filter board, DC Link EMI Filter, High Current DC Connector and Metal Ferrite Cores



How will this MoU benefit STL

- Strengthen STL's EV component portfolio through local value addition and backward integration into passive components, aligning with Government of India 's 'Atma Nirbhar Bharat' vision
- **Boosts STL's ability** to offer solutions for EVs, hybrids, and other automotive applications, integrating cutting-edge technology from Yongin
- **Strengthen presence and offering** as a provider of deep localisation solutions to the automotive and electronic industries
- Generate revenue potential of **around Rs. 200 crore p.a. in next 5 years**. This venture marks a significant stride towards advancing the production of electronic components in the country



How will this MoU benefit Yongin

• Opportunity for expansion in the growing Indian automotive and electronic markets











Consolidated Profit & Loss Statement





Q4FY24	Q4FY23	YoY (%)	Q3FY24	QoQ (%)	FY24	FY23	YoY (%)
270.2	212.7	27.0%	234.0	15.4%	938.5	774.9	21.1%
145.2	111.0		120.9		492.4	388.6	
124.9	101.7	22.8%	113.1	10.4%	446.1	386.2	15.5%
46.2%	47.8%		48.3%		47.5%	49.8%	
91.1	78.3		85.0		329.7	285.8	
33.8	23.4	44.4%	28.1	20.2%	116.3	100.4	15.8%
12.5%	11.0%		12.0%		12.4%	13.0%	
2.0	-		-		2.0	-	
31.8	23.4	35.8%	28.1	13.1%	114.3	100.4	13.8%
11.8%	11.0%		12.0%		12.2%	13.0%	
8.3	7.9		8.4		33.1	31.7	
2.2	2.2		2.2		9.5	8.8	
21.3	13.3	60.6%	17.5	21.7%	71.8	59.9	19.9%
7.9%	6.2%		7.5%		7.7%	7.7%	
-	-3.3		-		0.4	3.4	
21.3	10.0	113.5%	17.5	21.7%	72.2	63.3	14.0%
7.9%	4.7%		7.5%		7.7%	8.2%	
5.1	2.2		3.9		16.8	15.4	
16.3	7.8	108.9%	13.6	19.9%	55.4	47.9	15.6%
6.0%	3.7%		5.8%		5.9%	6.2%	
4.51	2.16		3.77		15.37	13.29	
	270.2 145.2 124.9 46.2% 91.1 33.8 12.5% 2.0 31.8 11.8% 8.3 2.2 21.3 7.9% - 21.3 7.9% 5.1 16.3 6.0%	270.2 212.7 145.2 111.0 124.9 101.7 46.2% 47.8% 91.1 78.3 33.8 23.4 12.5% 11.0% 2.0 - 31.8 23.4 11.8% 11.0% 8.3 7.9 2.2 2.2 21.3 13.3 7.9% 6.2% - -3.3 21.3 10.0 7.9% 4.7% 5.1 2.2 16.3 7.8 6.0% 3.7%	270.2 212.7 27.0% 145.2 111.0 124.9 101.7 22.8% 46.2% 47.8% 91.1 78.3 33.8 23.4 44.4% 12.5% 11.0% 2.0 - 31.8 23.4 35.8% 11.8% 11.0% 8.3 7.9 2.2 2.2 2.2 21.3 13.3 60.6% 7.9% 6.2% - - -3.3 113.5% 7.9% 4.7% 5.1 5.1 2.2 16.3 7.8 108.9% 6.0% 3.7%	270.2 212.7 27.0% 234.0 145.2 111.0 120.9 124.9 101.7 22.8% 113.1 46.2% 47.8% 48.3% 91.1 78.3 85.0 33.8 23.4 44.4% 28.1 12.5% 11.0% 12.0% 2.0 - - - 31.8 23.4 35.8% 28.1 11.8% 11.0% 12.0% 8.3 7.9 8.4 2.2 2.2 2.2 21.3 13.3 60.6% 17.5 7.9% 6.2% 7.5% - -3.3 - - 21.3 10.0 113.5% 17.5 7.9% 4.7% 7.5% 5.1 2.2 3.9 16.3 7.8 108.9% 13.6 6.0% 3.7% 5.8%	270.2 212.7 27.0% 234.0 15.4% 145.2 111.0 120.9 120.9 124.9 101.7 22.8% 113.1 10.4% 46.2% 47.8% 48.3% 48.3% 48.3% 91.1 78.3 85.0 85.0 33.8 23.4 44.4% 28.1 20.2% 22.6 12.0% 12.0% 12.0% 12.0% 12.0% 13.1% 11.8% 11.0% 12.0% 8.4 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.1.7% 7.9% 6.2% 7.5% - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - -3.3 - - - -3.3 - - - -3.3 - - - - - - -<	270.2 212.7 27.0% 234.0 15.4% 938.5 145.2 111.0 120.9 492.4 124.9 101.7 22.8% 113.1 10.4% 446.1 46.2% 47.8% 48.3% 47.5% 91.1 78.3 85.0 329.7 33.8 23.4 44.4% 28.1 20.2% 116.3 12.5% 11.0% 12.0% 12.4% 2.0 - - 2.0 31.8 23.4 35.8% 28.1 13.1% 114.3 11.8% 11.0% 12.0% 12.2% 12.2% 8.3 7.9 8.4 33.1 2.2 2.2 9.5 21.3 13.3 60.6% 17.5 21.7% 71.8 7.9% 6.2% 7.5% 7.7% - -3.3 - 0.4 21.3 10.0 113.5% 17.5 21.7% 72.2 7.9% 4.7% 7.	270.2 212.7 27.0% 234.0 15.4% 938.5 774.9 145.2 111.0 120.9 492.4 388.6 124.9 101.7 22.8% 113.1 10.4% 446.1 386.2 46.2% 47.8% 48.3% 47.5% 49.8% 91.1 78.3 85.0 329.7 285.8 33.8 23.4 44.4% 28.1 20.2% 116.3 100.4 12.5% 11.0% 12.0% 12.4% 13.0% 2.0 - - 2.0 - 31.8 23.4 35.8% 28.1 13.1% 114.3 100.4 11.8% 11.0% 12.0% 12.2% 13.0% 8.3 7.9 8.4 33.1 31.7 2.2 2.2 2.2 9.5 8.8 21.3 13.3 60.6% 17.5 21.7% 71.8 59.9 7.9% 6.2% 7.5% 7.7% 7.7%

[#]Adjusted EBITDA excludes ESOP expenses

^{*}Note – PBT & PAT of FY23 includes exceptional items of Rs. 3.4 crores and Rs. 0.4 crores in FY24

Consolidated Balance Sheet Statement





Particulars	Mar-24	Mar-23
ASSETS		
Non-current assets		
Property, Plant and Equipment	276.8	273.9
Investments	11.5	15.3
Others	20.3	24.5
Total Non-current assets	308.6	313.7
Current Assets		
Inventories	179.1	163.4
Trade Receivables	89.6	81.4
Cash and Bank Balance	105.0	54.9
Others	30.4	43.6
Total current assets	404.1	343.2
TOTAL ASSETS	712.8	656.9

Particulars	Mar-24	Mar-23
EQUITY AND LIABILITIES		
Equity		
Equity Share Capital	7.2	7.2
Other Equity	439.9	393.2
Total Equity	447.1	400.4
Liabilities		
Non-current liabilities		
Borrowings – (Long Term)	31.6	36.6
Others	36.4	33.6
Total Non-current liabilities	68.0	70.2
Current liabilities		
Borrowings – (Short Term)	84.4	95.9
Trade payables	75.2	58.4
Others	38.0	32.0
Total Current Liabilities	197.7	186.3
TOTAL EQUITY AND LIABILITIES	712.8	656.9

Standalone Profit & Loss Statement





Particulars	Q4FY24	Q4FY23	YoY (%)	Q3FY24	QoQ (%)	FY24	FY23	YoY (%)
Total Income	167.0	158.7	5.2%	142.7	17.0%	613.7	603.5	1.7%
Cost of Goods Sold	65.5	73.7		53.4		248.7	254.4	
Gross Profit	101.6	85.0	19.5%	89.3	13.8%	365.0	349.2	4.5%
Gross Profit Margin	60.8%	53.5%		62.6%		59.5%	57.9%	
Total Expenses	76.0	63.9		68.0		274.4	256.9	
EBITDA	25.6	21.1	21.3%	21.3	20.2%	90.6	92.3	-1.8%
EBITDA Margin	15.3%	13.3%		14.9%		14.8%	15.3%	
Depreciation and amortisation expenses	7.8	7.6		7.9		31.2	30.9	
Finance costs	1.6	2.0		1.7		7.6	8.1	
Profit before exceptional items	16.1	11.4	41.2%	11.7	37.6%	51.7	53.3	-3.0%
Profit before exceptional items Margin	9.6%	7.2%		8.2%		8.4%	8.8%	
Exceptional item	-	-3.3		-		0.4	3.4	
Profit before tax*	16.1	8.1	98.8%	11.7	37.6%	52.1	56.7	-8.1%
Profit before tax Margin	9.6%	5.1%		8.2%		8.5%	9.4%	
Tax	4.1	2.9		2.9		13.3	15.3	
Profit after tax*	12.0	5.3	126.4%	8.8	36.4%	38.8	41.4	-6.3%
Profit after tax Margin	7.2%	3.3%		6.2%		6.3%	6.9%	
EPS	3.33	1.46		2.44		10.78	11.50	

^{*}Note – PBT & PAT of FY23 includes exceptional items of Rs. 3.4 crores and Rs. 0.4 crores in FY24

Standalone Balance Sheet Statement





Particulars	Mar-24	Mar-23
ASSETS		
Non-current assets		
Property, Plant and Equipment	252.6	256.4
Investments	54.0	55.8
Others	9.6	22.1
Total Non-current assets	316.2	334.3
Current Assets		
Inventories	130.5	124.4
Trade Receivables	63.2	65.2
Cash and Bank Balance	79.0	46.4
Others	27.4	38.5
Total current assets	300.2	274.5
TOTAL ASSETS	616.4	608.8

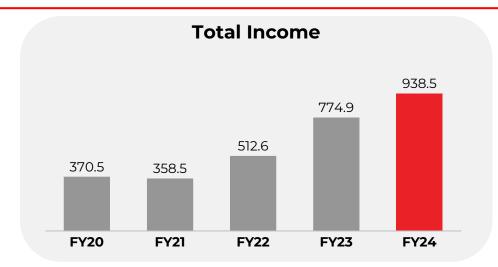
Particulars	Mar-24	Mar-23	
EQUITY AND LIABILITIES			
Equity			
Equity Share Capital	7.2	7.2	
Other Equity	424.4	394.2	
Total Equity	431.6	401.4	
Liabilities			
Non-current liabilities			
Borrowings – (Long Term)	26.8	36.6	
Others	24.4	28.0	
Total Non-current liabilities	51.2	64.7	
Current liabilities			
Borrowings – (Short Term)	72.6	87.1	
Trade payables	33.6	28.6	
Others	27.4	26.9	
Total Current Liabilities	133.6	142.7	
TOTAL EQUITY AND LIABILITIES	616.4	608.8	

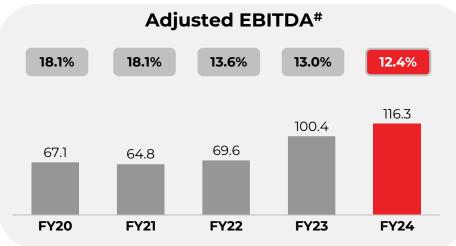


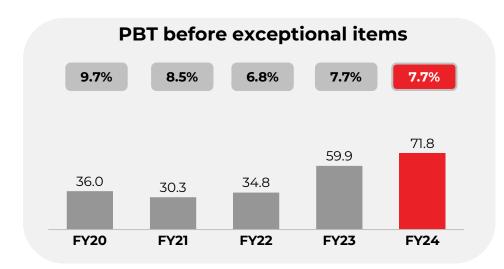
Consolidated Financial Highlights

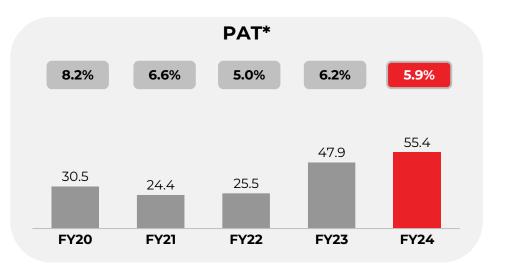












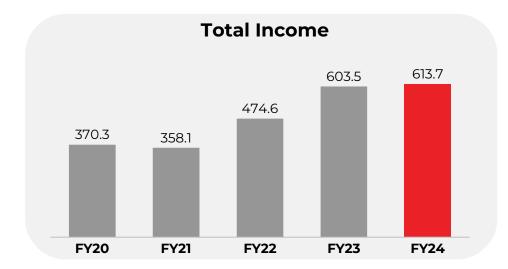
[#]Adjusted EBITDA excludes ESOP expenses

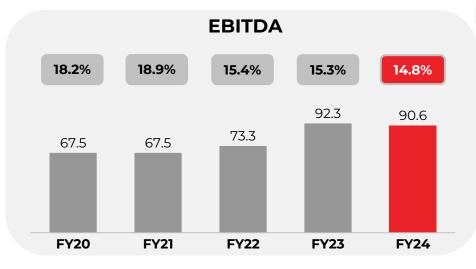
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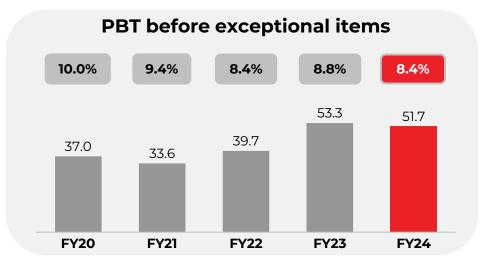
Standalone Financial Highlights

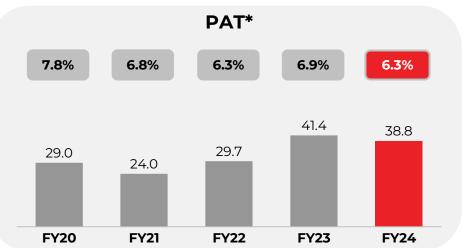






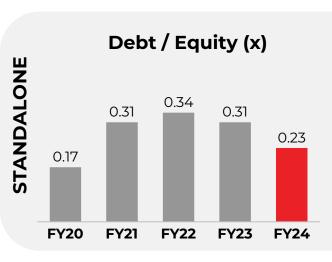


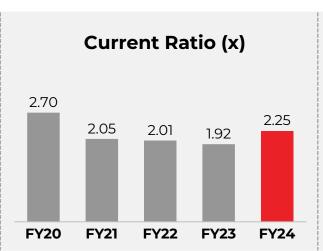


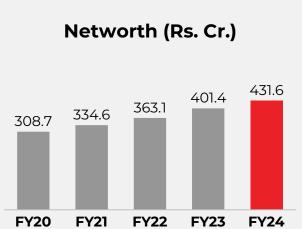


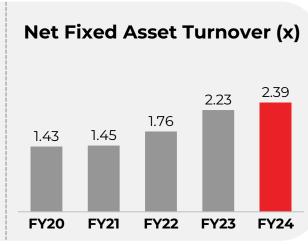


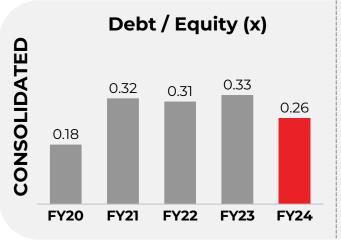


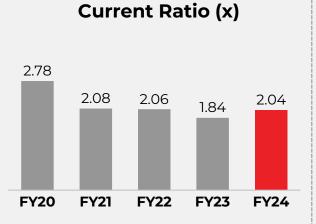


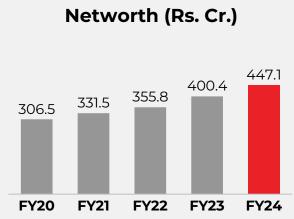


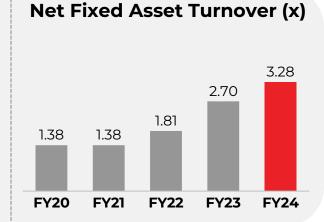
















ANNEXURE





STERLING GROUP

One of the leading Auto Component Player with a legacy of more than 4 decades

Rs. 939 Cr.* Group Turnover	2nd Largest Manufacturer of Fasteners	The largest manufacturer of MCU to Indian EV Industry
700+ Employees	4 manufacturing plants for Fasteners	1 MCU manufacturing plant 2 Tech centers

^{*}Consolidated STL Group turnover for FY24

- Sterling Tools Limited (STL) is a premier manufacturer of cold forged, hi-tensile fasteners and supplies to all major auto OEMs
 - 2 STL's state of the art manufacturing facilities to provide reliable and high-quality products
 - 3 STL caters to major OEMs across PVs, CVs, 2Ws, Construction and Farm Equipment segments
 - 4 Sterling Gtake E-mobility Limited (SGEM) is the largest MCU manufacturer in India
 - 5 SGEM has more than 50 personnel in Engineering; 20 business contracts & 40 live customer programmes
 - 6 SGEM's strong presence in 2W, 3W and LCV segments
- 7 SGEM turnover increased by 86% YoY in FY24

History & Milestones







2023 - 2024

- SGEM secured business from 20 customers
- Capacity Expansion to **6,00,000** units/pa initiated
- Signed MoU with Yongin Electronics Co Ltd. to manufacture magnetic components for automotive and electronic industries







- STL Incorporation
- First Plant DLF (Faridabad)



Customer Acquisition

- Maruti Suzuki
- M&M
- HMSI
- Hero Moto Corp
- Suzuki Motorcycle
- Swaraj Tractors
- Tata Motors
- Ashok Leyland
- Volvo Eicher
- Daimler India
- Cummins
- SML Isuzu
- CNH
- Escorts
- Swaraj Engines



1999 - 2019

- Second Plant Wire drawing unit at Ballabhgarh (Faridabad)
- Third Plant Prithla (Palwal)
- Fourth Plant Kolar (Bangalore)



- **Diversification into EV** Components – through 100% subsidiary Sterling **Gtake E-Mobility** Ltd. (SGEM)
- **SGEM's** first full year of operations with positive Net Profit

Product Portfolio





Quality & Reliability

Certified Products

Wide Range Applications Competitive Pricing Preferred supplier to OEM





BRAND ADVANTAGE

STL (STANDALONE)







STANDARDS





AMERICAN STANDARDS







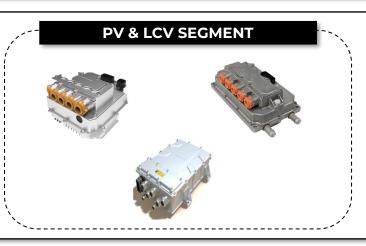


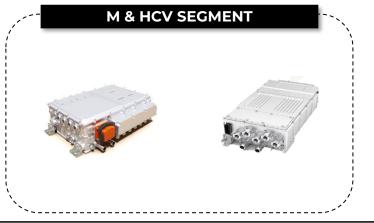




SGEM







Key Clientele – STL (Standalone)





















Commercial Vehicles

















Exports











BOLLHOFF





















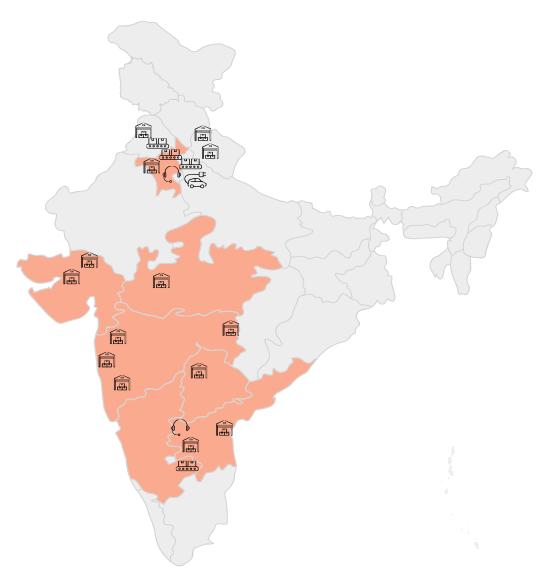
Swaraj Engines Limited WHEELS INDIA LIMITED

Aftermarket: Strong Pan-India presence with 100+ Distributors

Pan India Presence







STL (STANDALONE)



- **4** Manufacturing Plants
- Faridabad
- Ballabhgarh
- Palwal
- Bangalore



18 Warehouses at 14 Locations

SGEM



- **1** Manufacturing Plant
- Faridabad



- **2** Tech Centres
- Faridabad
- Bangalore

Note – Maps not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness Note – Company's presence in marked in Rose

Our Key Strengths







To partner and explore possible synergies

To explore growth opportunities and leverage strategic partnerships which will lead to higher share of business in the auto component space in ICE, EV and future green energies



First Mover Advantage in EV Component

SGEM is a pioneer in developing MCU's in the 2W, 3W eSCV, eLCV: High speed scooter

High speed scooter segment (>~60-100 kmph) -~50% share

~Overall, 26% market share

Engineering and Ecosystem to support volumes



Leading player in the automotive fastener segment

We are second largest player in the automotive fastener segment

A long-standing relationship with major Auto OEM's enables in increasing its share of business



Team Credibility

Four decades of market presence helped the company to demonstrate strong credibility amongst all the stakeholders

An experienced
management coupled
with a young and
dynamic workforce
will enable our
company to excel into
newer business areas



Sustainable growth and profitability

The Company is focused on building a healthy mix of premium priced value-added products with healthy margins at portfolio level

Board Of Directors







Mr. Anil Aggarwal, Chairman & Whole Time Director

38+ years of experience, Expertise in Manufacturing, Project Mgmt, Administration, Product and Project development and Quality control for auto components



Mr. Akhill Aggarwal, Whole Time Director

13+ years of experience, Expertise in Automobile business and other allied services related to the sector



Ms. Rashmi Urdhwareshe, Director **40+ years of experience,** Expertise in

automotive domain. Ex - Director ARAI (Automotive Research Association of India)



Mr. Rakesh Batra, Director

30+ years of experience, Expertise in Consulting and Strong knowledge in Regulatory Compliances. Ex- EY Partner and National Leader Auto Sector



Mr. Vijay Madhav Paradkar, Director

35+ years of experience, Expertise in Institutional & Corporate Finance, Funds Mgmt, Investment Banking & M&A. Ex- VP & Head of M&A at Corporate Mahindra & Mahindra Limited



Mr. Atul Aggarwal, Managing Director

34+ years of experience, Expertise in Marketing, Banking, Finance, Corporate Affairs, Information Technologies and Export Resources Management



Mr. Jaideep Wadhwa, Director

30+ years of experience, Expertise in International Business Mgmt, Auto & Industrial Component Industry Knowledge, Ex- MD in the Ingersoll Rand



Mr. Sanjiv Garg, Director

40+ years of experience, Expertise in Process Mgmt, Software Development, Greenfield Initiatives, and technological innovations. Founder of JindalX, Co-Founder of Wisdom Analytics Inc.



Mr. Shailendra Swarup, Director

50+ years of experience, Expertise in Corporate Law including International Law CEO- Swarup & company



Mr. Anish Agarwal, Director

10+ years of experience, Expertise in Automobile business along with electric and hydrogen vehicles





Financial Year	PDF Link
FY24	PDF
FY23	PDF
FY22	PDF
FY21	PDF
FY20	PDF





For further information, please contact					
STL Group:	Investor Relations Advisors:				
Sterling Tools Limited Sterling Tools Limited RELIABLE. SUSTAINABLE. TRANSFORMATIONAL.	SGA Strategic Growth Advisors				
CIN: L29222DL1979PLC009668	CIN: U74140MH2010PTC204285				
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